

**MAKE**

it Sunderland

# Sunderland, UK

Premium investment location

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# Sunderland, UK

Located at the Heart of North East England

More than 275,000 residents

Part of the North East metropolitan area  
with a total population of 1.5 million



# Sunderland, UK open for business

Sunderland is a city that makes things the world wants to buy

A leading UK export city with a long standing track record of generating trade surpluses (approx. £3bn)





# Sunderland UK impressive growth rate

Sunderland's economy is growing fast...  
23% increase in 'GVA per head' during the past five years (UK = 14%).

The city has a thriving business base...  
26% growth in the number of companies during the past five years (UK = 23%).

High (and growing) level of manufacturing employment...  
18% of all jobs are in manufacturing, up from 14% in 2009  
(UK = 8% and 9% respectively)



## Key sectors:

Automotive and advanced manufacturing

Logistics

Software & IT

Financial & customer services

Offshore, renewable energies and subsea engineering

An increasing knowledge economy in research, development and innovation



# Investment track record

Home to more than 87 overseas owned companies

Employing 26,700 people

8,600 jobs and £1.1billion (¥158billion) of investment secured in the past five years alone



# Investment track record

Biggest source of overseas investment into Sunderland is Japan

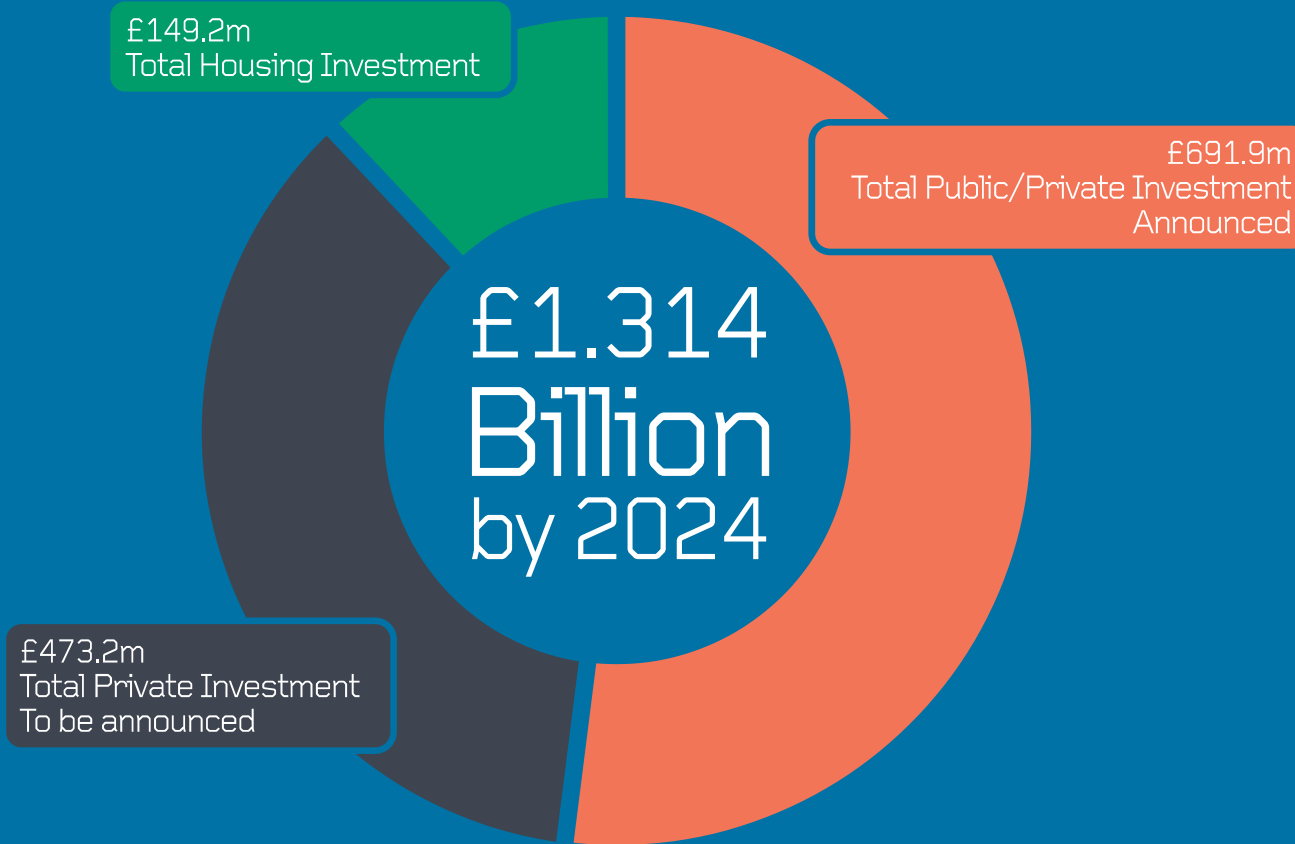
Successful partnership going back more than a quarter of a century

12 Japanese companies employ more than 11,000 people in the city





# Investing in our city



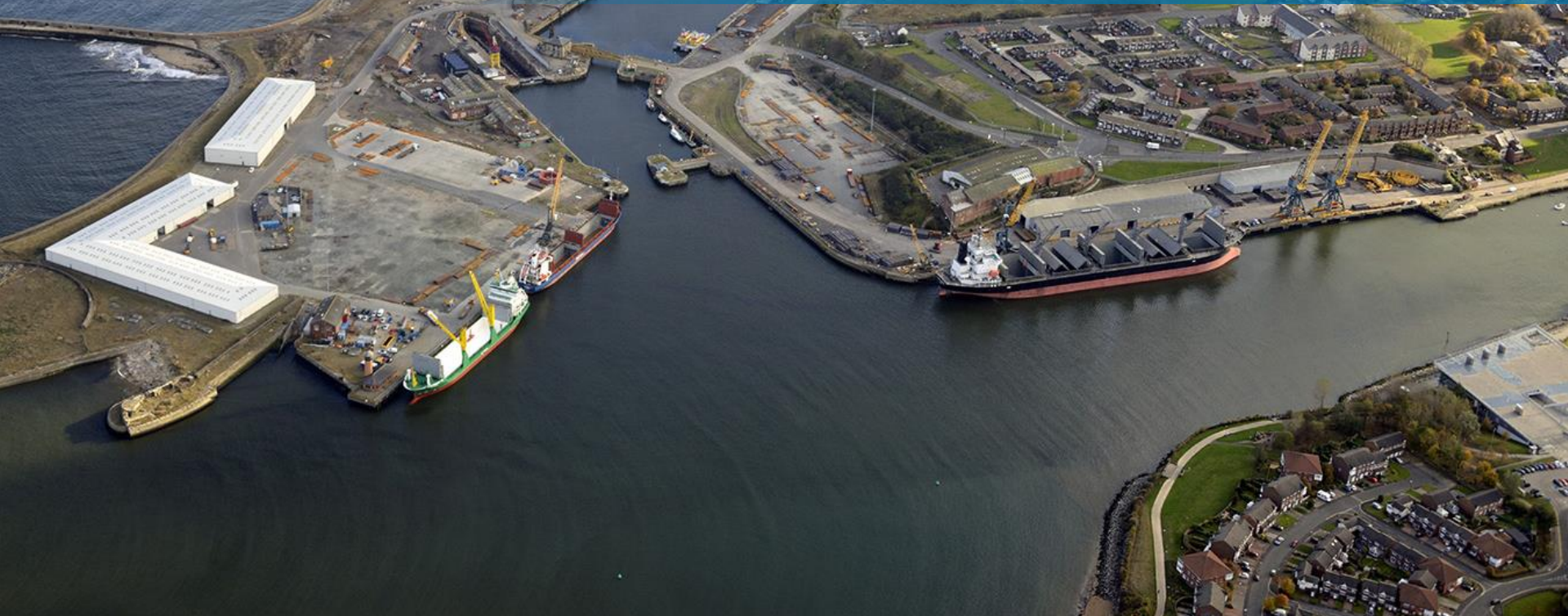
# Port of Sunderland

Intermodal hub for sea, road and rail

Sits on the city's Strategic Transport Corridor

Continued investment including re-opening of  
direct rail handling capability

New Enterprise zone status offering 8.3 hectares  
with 49.930m<sup>2</sup> developable floorspace



# A changing city

New wear crossing - £100m investment, opening spring 2018

Sunderland Strategic Transport Corridor (Phase 3)

Dual carriage way linking New Wear Crossing to city centre  
connecting strategic sites for regeneration opportunities.

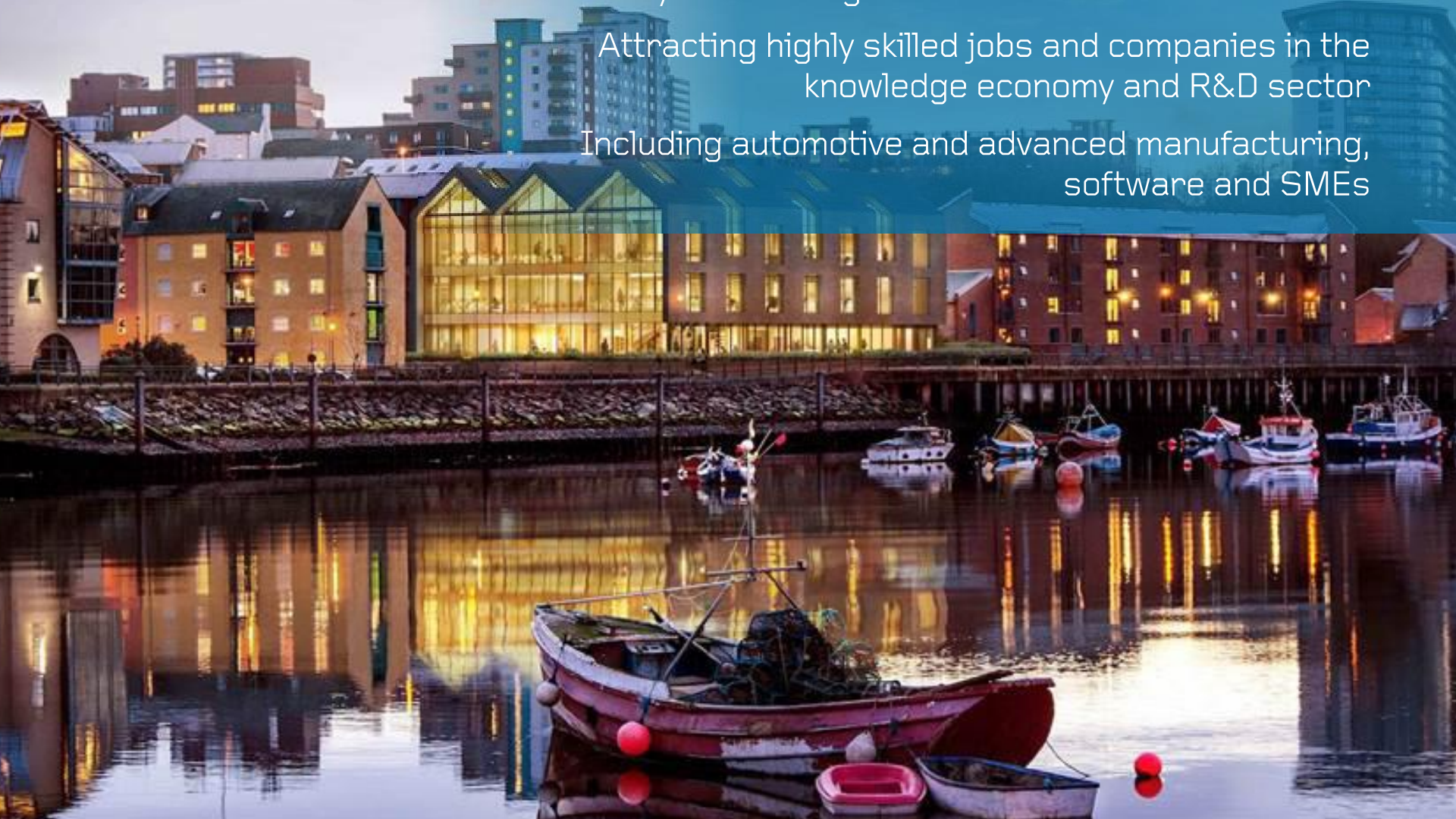
Construction starts summer 2018 £45m



# Knowledge economy

Significant contribution to the North East's Knowledge economy which has grown 38% between 2009 – 2016

Attracting highly skilled jobs and companies in the knowledge economy and R&D sector  
Including automotive and advanced manufacturing, software and SMEs



# Software

Highest digital tech business birth rate in the UK -  
19.3% increase and overall 18% increase in  
number of digital tech businesses (2011-15)

5,742 tech jobs

Digital GVA £148m

101% increase in digital turnover growth (2011-15)



# Automotive and Advanced manufacturing

A global centre for advanced manufacturing, with a longstanding tradition of engineering excellence

Automotive manufacturing is the biggest sector but others include aerospace and defence

Efficient processes developed in Sunderland are being rolled-out to production facilities globally and are often identified as centres of excellence, trialling new systems and processes



# Automotive and Advanced manufacturing

New technology, Innovation and R&D key to growth in the sector

North East England region's five universities produce 3,000 engineering and technology graduates each year as well as 1,500 in computer sciences

University-based research such as Sunderland's Institute for Automotive & Manufacturing Advanced Practice (AMAP) are driving innovation in fields such as Hydrogen power



# Nissan Motor Manufacturing UK (NMUK)

Production commenced in 1986

First purpose-built Japanese car plant in Europe

The UK's biggest car plant, accounting for a third of all cars built in the UK





# Nissan Motor Manufacturing UK (NMUK)

Employing almost 7,000 people

More than 500,000 units produced annually

Total investment today of £4bn

Next generation of Qashqai and X-Trail models confirmed



# Supply chain development

More than 240 supply chain companies in North East England - 30,000 direct jobs and impacting upon 141,000 in the UK automotive supply chain

Availability of skilled labour allowing companies to expand production and supply new customers including, Honda, Audi, JLR, Aston Martin, Bentley, Rolls-Royce and McLaren

Supplying key markets including Europe and Asia

Desire to localise supply chain and increase production



# North East Automotive Alliance (NEAA)

Established to support the economic sustainable growth and competitiveness of the sector in North East England

Largest automotive cluster in the UK and fastest growing in Europe

Industry led with a strong Executive and Advisory Board

Number of thematic working groups including business excellence (competitiveness), skills and innovation and technology





# International Advanced Manufacturing Park (IAMP)

Partnership between Sunderland and South Tyneside Council

100 hectare site north of NMUK plant with 260,000m<sup>2</sup>  
developable floor space

Recognised as a nationally significant infrastructure project and  
has already secured £47m from the UK Government

Will lever-in £300million (¥42 billion) of private sector  
investment, creating more than 5,200 jobs by 2024

# International Advanced Manufacturing Park (IAMP)

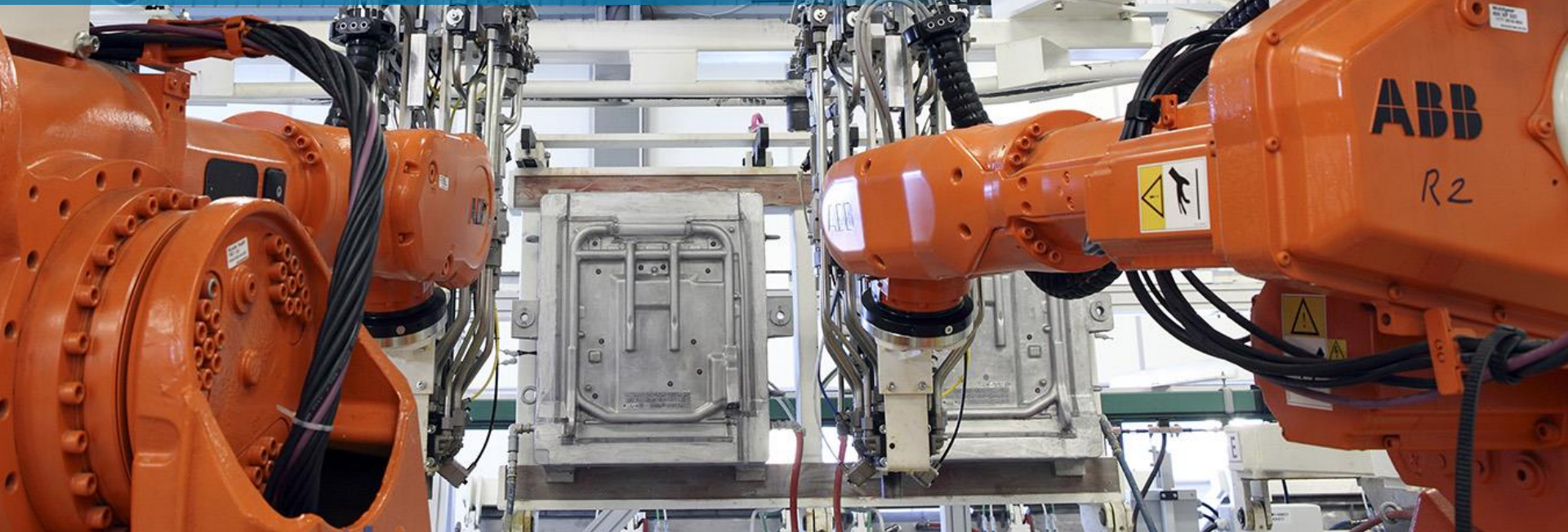
Land and property – good availability

Strong track record – we deliver

Transport – well connected

People and skills – good pipeline

Aftercare – never stops





# International Advanced Manufacturing Park (IAMP)

One point of contact

Fully flexible package of help to include:

Full bespoke design and build solutions

Land sale per plot

Lease or purchase options

Employment and Skills support

# International Advanced Manufacturing Park (IAMP)

1.3m working age people within one hour commute

Workforce famed for loyalty, lowest attrition rates in the UK

Flexible working attitudes

Single Union deals negotiable

Labour productivity growth fastest in the country

Among most competitive wage rates in UK



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