



Ottawa: Canada's Capital



Direct access to the
North American market

Why Ottawa?



Ottawa has the **highest concentration of technology talent** in its labour force in North America*, even more than Silicon Valley

* CBRE Group Inc.

The city is rated as one of the **best places to live** in Canada*

* Mercer 2019 Quality of Living Survey

20 million people live within 400 kilometres of Ottawa, more than Toronto (15 million) and Montreal (10 million)

* Environics Analytics

Ottawa is recognized as having the **lowest cost of living** of any city in Canada*

* Mercer 2020 Cost of Living Survey

Cost of Business

Median Salary

\$69,285

Intermediate
Software Engineer
in \$USD

Health Benefit Costs

1/10th

of those in the
United States

Real Estate

\$19.09

cost of Class A
downtown office
space in \$USD



Ottawa is ranked as the most affordable major city in Canada and America

Ottawa	ranked 151
Calgary	ranked 146
Montreal	ranked 137
Toronto	ranked 98
Vancouver	ranked 94
Seattle	ranked 55
Chicago	ranked 30
Los Angeles	ranked 17
San Francisco	ranked 16

Source: Mercer 2020 Cost of Living Survey



**World-class expertise
in technology and
innovation**





Health technology



Software



Communications
technology



Defence &
security



Cultivates world-class expertise in disruptive tech



Cyber security



Autonomous
vehicles



Precision
agriculture



Data analytics



Artificial intelligence



Internet of things



Next generation networks



Why Invest Ottawa?



Our areas of focus:



Venture Development

- Early stage guidance
- Incubate and accelerate
- Foster scale up



Talent Acquisition

- Attract world-class tech talent
- Supporting businesses in talent assistance and diversity recruitment



Global Expansion

- Foreign direct investment
- Identify local suppliers
- Business retention and expansion



Area X.O

- First integrated CAV test environment of its kind in North America
- On-site vehicle-to-everything (V2X testing)

Global Runway Soft-landing:

Planning



- Office space
- Local marketing support
- Incorporation services
- Global Runway soft landing program

Operations



- Research resources
- Staffing services
- Accounting professionals

Support



- Foreign direct investment
- Local business network
- Government funding programs
- Business mentors and advisors
- Ongoing support services
- In-depth sector knowledge

Japanese Companies in Ottawa

FUJITSU



HITACHI



Canon



Thank You

whyottawa.ca



Jens-Michael Schaal
VP, Global Expansion



Sophie Chen
Market Director,
Asia